For Fourth Of July People From Over 190 Countries Shared Emotions Of Pride, Patriotism and Celebration From 123Greetings.com

Sub-Heading: Sentiments for **American Independence** have been shared by 123Greetings' users in over 190 countries last year. This <u>Fourth of July 2013</u>, 123Greetings.com, through its wide range of ecards, looks forward to cater to people's varied emotions expressed worldwide.

New York, NY, June 25, 2013: <u>Fourth of July</u> has been celebrated on all continents, notes James R. Heintze, author of 'The Fourth of July Encyclopedia'. Despite being the American Independence Day, it is surprisingly popular worldwide. 123Greetings' analysis shows that people from different countries across six continents sent greetings and wishes on this holiday last year. Countries as distant as South Africa, Australia, India, Saudi Arabia, Singapore, Japan and even Vietnam sent wishes for this holiday in 2012. This goes to show how connected the U.S economy is internationally, and how impactful this day is for people.

Fourth of July celebrations are as diverse as its audiences. In the past, the day was traditionally celebrated with firing of guns, **parades**, ceremonies and patriotic speeches but now celebrations include additional activities such as **fireworks**, barbecues, carnivals, baseball games, concerts and family reunions. Other private events celebrating the history, government and customs of the United States are organized as well. These multiple activities suggest that different emotions of pride, patriotism, fun and unity bind this day.

Arvind Kajaria, Founder of 123Greetings.com says, "July 4th is a day of celebration not just for Americans but for people all over the world. Our collection of e-greeting cards for the occasion has been created keeping different sentiments in mind and provides a platform for people to share wishes with family and friends. We wish everyone a very happy Independence Day, and a great time to people viewing <u>Fourth of July Fireworks</u>."

123Greetings.com has over 350 ecards for 4th of July across eight categories for users to choose from.

About 123Greetings.com:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions be. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details, visit <u>123Greetings.com</u>